
Press release

McKesson Europe's own label product wins Salute to Excellence Award

Stuttgart, 17.07.2019. Recently, the “LloydsPharmacy Reusable Hot/Cold Pack”, an own label product of McKesson Europe, has won the Salute to Excellence Award from the Private Label Manufacturers Association (PLMA).

The Salute to Excellence Awards have been created to give recognition to retailers for quality and innovation in private label products and are granted once a year. Only new products that have been introduced within the past 12 months and that are currently available for purchase by consumers can be nominated. This year, more than 500 products from 88 retailers in 23 countries were submitted and selected for consideration in 64 categories.

The McKesson Europe own label product “LloydsPharmacy Reusable Hot/Cold Pack” had been submitted by the company's Norwegian subsidiary “Vitusapotek”. The product has won the Private Label Manufacturer Association's 2019 International Salute to Excellence Award in the OTC & Healthcare Category.

The LloydsPharmacy Reusable Hot/Cold Pack is currently available in Italy, Ireland, Norway, Sweden, and the UK. Soft, lightweight and economical, the durable product provides a safe, drug-free and easily accessible source of soothing heat or cold for home and leisure use. With the LloydsPharmacy Reusable Hot/Cold Pack pain can be treated locally without the use of analgesics.

The names of this year's winning products have been announced at the PLMA's “World of Private Label” International Trade Show at the RAI Exhibition Centre in Amsterdam.

The PLMA is a non-profit organisation founded in 1979 to promote private label. It is the only organisation of its kind, representing more than 4,400 member companies around the globe. Membership ranges from multinational corporations to small family-owned companies.

About McKesson Europe:

With strong brands and about 38,000 employees, McKesson Europe is active in 13 European countries. Every day, the company serves over 2 million customers – at around 2,300 McKesson-owned pharmacies and at over 7,000 participants in the brand partnership schemes. With 118 wholesale branches in Europe, McKesson Europe supplies more than 50,000 pharmacies and hospitals every day with more than 100,000 pharmaceutical products. McKesson Corporation, San

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Francisco, USA, is the majority shareholder in McKesson Europe AG. McKesson Corporation, currently ranked 7th on the Fortune 500, is a global leader in healthcare supply chain management solutions, retail pharmacy, healthcare technology, community oncology and specialty care.

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